

Exec Golf 09

Survey Title: 2009 Resident Survey

Survey Properties:

Total Respondents: 10557

Responses By Question Analysis:

1. On average, how often do you play on the Executive Golf Courses within The Villages?

		Response Total	Response Percent
Less than once a week		1162	12%
1 Time/week		1425	15%
2 Times/week		2687	27%
3 or more times/week		2408	25%
Not at all		2126	22%
Total Respondents		9808	
(skipped this question)			749

2. Which item is the most important element to your overall golf experience on the executive courses?

		Response Total	Response Percent
Customer service		437	6%
Location		1695	24%
Course Conditions		4236	60%
Difficulty of Course		673	10%
Total Respondents		7041	
(skipped this question)			3516

3. Rate the overall **course conditions** for the following executive courses:

	Very Good	Good	Fair	Needs Improvement	Response Total
Silver Lake	8.35% (340)	42.78% (1742)	32.2% (1311)	16.67% (679)	4072
Hilltop	9.72% (421)	49.6% (2148)	29.81% (1291)	10.88% (471)	4331
Chula Vista	6.06% (290)	30.23% (1447)	32.26% (1544)	31.45% (1505)	4786
Mira Mesa	10.77% (496)	47.18% (2173)	27.66% (1274)	14.39% (663)	4606
De La Vista	14.39% (622)	57.21% (2473)	21.67% (937)	6.73% (291)	4323
El Diablo	24.49% (1157)	61.71% (2916)	11.22% (530)	2.58% (122)	4725
El Santiago	22.49% (1043)	61.14% (2835)	13.54% (628)	2.83% (131)	4637
Hawkes Bay	30.06% (1558)	58.44% (3029)	8.76% (454)	2.74% (142)	5183
Saddlebrook	30.51% (1590)	58.79% (3064)	8.44% (440)	2.26% (118)	5212
Briarwood	32.44% (1445)	59.3% (2641)	6.49% (289)	1.77% (79)	4454
Walnut Grove	33.49% (1489)	58.57% (2604)	6.32% (281)	1.62% (72)	4446
Oak Leigh	35.82% (1555)	56.51% (2453)	6.13% (266)	1.54% (67)	4341
Amberwood	41.48% (1917)	51.77% (2393)	5.3% (245)	1.45% (67)	4622
Pimlico	31.19% (1604)	57.6% (2962)	8.93% (459)	2.28% (117)	5142
Churchill Greens	32.96% (1635)	57.16% (2835)	7.6% (377)	2.28% (113)	4960
Belmont	32.31% (1597)	56.96% (2815)	8.56% (423)	2.17% (107)	4942
Heron	39.75% (2022)	52.01% (2646)	6.55% (333)	1.69% (86)	5087
Pelican	36.02% (1808)	49.44% (2482)	10.4% (522)	4.14% (208)	5020
Bogart	41.06% (2178)	51.1% (2711)	5.86% (311)	1.98% (105)	5305
Bacall	41.9% (2208)	50.25% (2648)	5.86% (309)	1.99% (105)	5270
Turtle Mound	37.28% (1847)	50.27% (2491)	9.24% (458)	3.21% (159)	4955
Sandhill	36.49% (1777)	48.97% (2385)	9.88% (481)	4.66% (227)	4870
Truman	41.96% (2129)	46.47% (2358)	7.69% (390)	3.88% (197)	5074
Roosevelt	41.56% (2041)	46.83% (2300)	7.72% (379)	3.89% (191)	4911

Total Respondents 6898
(skipped this question) 3659

4. Rate the overall **customer service** for the following courses:

	Very Good	Good	Fair	Needs Improvement	Response Total
Silver Lake	44.93% (1702)	47.39% (1795)	5.7% (216)	1.98% (75)	3788
Hilltop	47.46% (1874)	46.54% (1838)	4.46% (176)	1.54% (61)	3949
Chula Vista	45.15% (1873)	47.3% (1962)	5.81% (241)	1.74% (72)	4148
Mira Mesa	46.65% (1927)	47.88% (1978)	4.33% (179)	1.14% (47)	4131
De La Vista	48.51% (1936)	46.98% (1875)	3.73% (149)	0.78% (31)	3991
El Diablo	51.2% (2223)	45.32% (1968)	2.79% (121)	0.69% (30)	4342
El Santiago	51.34% (2220)	45.07% (1949)	2.94% (127)	0.65% (28)	4324
Hawkes Bay	51.82% (2428)	44.5% (2085)	2.88% (135)	0.79% (37)	4685
Saddlebrook	52.34% (2475)	43.96% (2079)	2.85% (135)	0.85% (40)	4729
Briarwood	51.95% (2163)	44.55% (1855)	2.67% (111)	0.84% (35)	4164
Walnut Grove	52.29% (2162)	44.26% (1830)	2.73% (113)	0.73% (30)	4135
Oak Leigh	53.46% (2192)	43.41% (1780)	2.44% (100)	0.68% (28)	4100
Amberwood	54.72% (2344)	42.39% (1816)	2.26% (97)	0.63% (27)	4284
Pimlico	54.39% (2582)	41.5% (1970)	3.12% (148)	0.99% (47)	4747
Churchill Greens	53.89% (2475)	41.89% (1924)	3.07% (141)	1.15% (53)	4593
Belmont	54% (2495)	41.77% (1930)	3.2% (148)	1.02% (47)	4620
Heron	55.59% (2632)	41.22% (1952)	2.49% (118)	0.7% (33)	4735
Pelican	55.15% (2586)	41.16% (1930)	2.84% (133)	0.85% (40)	4689
Bogart	55.19% (2703)	41.02% (2009)	2.8% (137)	1% (49)	4898
Bacall	55.18% (2692)	40.97% (1999)	2.91% (142)	0.94% (46)	4879
Turtle Mound	54.94% (2531)	41.94% (1932)	2.52% (116)	0.61% (28)	4607
Sandhill	55.2% (2506)	41.56% (1887)	2.58% (117)	0.66% (30)	4540
Truman	55.39% (2579)	40.89% (1904)	2.75% (128)	0.97% (45)	4656
Roosevelt	55.1% (2501)	40.67% (1846)	3.02% (137)	1.21% (55)	4539
				Total Respondents	6341
				(skipped this question)	4216